

# The Megan Cornog Memorial HIGHWAY SAFETY SCHOLARSHIP

Presented by The UNC Highway Safety Research Center

The Megan Cornog Memorial Highway Safety Scholarship is available to a student seeking a graduate degree with an interest in transportation related areas, including, but not limited to, engineering, driver behavior, planning, public health, and environmental issues. Applicants must be enrolled full-time in a graduate program, working toward a master's degree in fall 2023 (this includes students in the first several years of a combined master's/Ph.D. program), at any of the University of North Carolina system campuses. This scholarship is awarded in memory of Megan Cornog, a former project coordinator at HSRC who lost her battle with cancer in 2010. Candidates for the \$1,500 scholarship will be asked to write a 500–1,000 word essay on a specific transportation issue, further described on the Application Form. Academic performance, extracurricular and professional activities, career goals, and work experience will also be considered. More information on the work of the HSRC can be found at [www.hsrc.unc.edu](http://www.hsrc.unc.edu).

**Application Filing Deadline**  
**May 31, 2023**

**Return application to:**

UNC Highway Safety Research Center  
c/o: Courtney Blake  
130 Mason Farm Rd.  
Campus Box 3430  
Chapel Hill, NC 27514

**Sponsored by:**



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Transportation is a broad field that includes professionals who work in multidisciplinary topic areas, including, but not limited to, driver behavior, planning, public health, and environmental issues. The UNC Highway Safety Research Center's mission is to improve the safety, security, access, and efficiency of all surface transportation modes through an interdisciplinary program of research, evaluation and information dissemination. The purpose of The Megan Cornog Memorial Highway Safety Scholarship is to foster the education and professional development of graduate students with an interest in a transportation-related area.

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## Eligibility Requirements

To be eligible for the scholarship, the applicant must be enrolled full-time in a graduate program, working toward a master's degree, at one of the University of North Carolina campuses. This includes students in the first several years of a combined master's/Ph.D. program. Students should be enrolled in the fall semester of 2023 and have an interest in the transportation field.

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## Procedures

Individuals meeting the above requirements are invited to complete this application. Completed applications must be postmarked by the May 31, 2023, deadline and sent to the address listed on the cover sheet. The student selected to receive this scholarship will be notified in July 2023. Students not selected will be notified shortly thereafter.

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## Criteria for Evaluation

All qualified and eligible applications will be reviewed. A review committee of transportation research experts will judge the applicants on the basis of a completed application, a 500 – 1,000 word essay, a resume, and an optional recommendation statement by a faculty member or employer. Final evaluation will take into consideration the applicant's academic excellence, career goals and work experience. Applicants may be subject to an interview upon the request of the review committee. The review committee also reserves the right to not award the scholarship if it is deemed that there is no suitable applicant for the award.

## Awarding of Scholarship

Scholarship funding will be sent directly to the recipient's university financial division for distribution to the student.

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## About Megan Cornog

In 2010, HSRC lost a talented staff member, Megan Cornog. Megan died Sunday, Nov. 7, 2010, at her home in Carrboro, N.C., after a courageous battle with cancer. Earning her master's degree from UNC-Chapel Hill in May 2009, Megan began her career working as a project coordinator for HSRC, focusing on pedestrian and bicycle issues. Megan will be remembered for her tenacious spirit, strong work ethic and passion for active transportation.

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## Application Instructions

1. Apply online at [hsrc.unc.edu/scholarship](https://hsrc.unc.edu/scholarship) or complete the enclosed application and send along with resume, essay, transcript(s) and (optional) letter(s) of reference to:

UNC Highway Safety Research Center  
c/o: Courtney Blake  
130 Mason Farm Rd.  
Campus Box 3430  
Chapel Hill, NC 27514

2. The application and additional materials MUST be postmarked by May 31, 2023.
3. The complete application should be submitted in full all at one time. This page, and the preceding page, need not be submitted. A signed original application is required.
4. Feel free to include attachments, as noted, to fully answer questions on the application.
5. If you have questions please email them to: [info@hsrc.unc.edu](mailto:info@hsrc.unc.edu)

# Application Form (Please type or print)

Additional copies of this application are available at [www.hsrc.unc.edu/scholarship](http://www.hsrc.unc.edu/scholarship).

## Personal Information:

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Last Name	First Name	Middle Initial
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Address	City	State	Zip
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Daytime Phone	Evening Phone
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Email Address

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How did you learn about this scholarship?

## Education:

Name of College/ University	Dates (to — from)	Program of Study	Degree Earned	GPA

## Please include the following along with the completed application:

- An unofficial transcript from each university/college attended. *Scholarship recipient will be required to provide official transcripts prior to receipt of scholarship award.*
- An essay addressing the following issue. This essay should be between 500 – 1,000 words.

In 2020, 105,382 people were injured in 247,285 reportable crashes (down nearly 40,000 crashes from 2019) and 1,658 people lost their lives on NC roads (up more than 11% from 2019). This is the largest number of fatalities since 2007. Each year, people of color and low-income earners are disproportionately represented in these crashes.

Explain how your particular field of study could be used to address this problem and prevent motor-vehicle related deaths and injuries, with a particular focus on the impact of at-risk communities. This may include efforts to raise safety awareness, change unsafe behaviors, affect policy, improve vehicle safety or promote built environments that enhance roadway safety in North Carolina and beyond.

- Copy of resume, including education, work history, honors and awards, etc.
- Optional: A letter of reference from a department chair, advisor, instructor, etc. *This item is not required, but may be included if you feel it will strengthen your application.*

## Testimony and Signature

I hereby attest that I understand the award terms and that the foregoing information provided by me is true to the best of my knowledge.

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Name Date